

Gateway Center

103 - 125 South Main

Rochester, Michigan

For Lease

Space Size:

1,457, 2,296 or
2,390 Sq. Ft. or
Contiguous

Building Size:

14,625 Sq. Ft.

Available:

Immediately

Zoning:

CBD

Traffic Counts:

Main Street South of
Second: 23,041 ADT

Second, East of Main:

11,235 ADT

Second, West of Main:

3,624 ADT



Contact:

Kent Butler

kbutler@ludwigseeley.com



Two Former Restaurants - Some Equipment

Good Parking

Great Visibility

**Join: Super Kicks Karate, McCauley
Chiropractic, Georgio's Pizza & JC Drumming**

DEMOGRAPHICS

CATEGORY	1 MILE:	3 MILE:	5 MILE:
POPULATION	10,062	64,818	149,005
AVERAGE INCOME	\$95,724	\$115,816	\$120,304
HOUSEHOLDS	4,532	26,263	57,489

Ludwig & Seeley

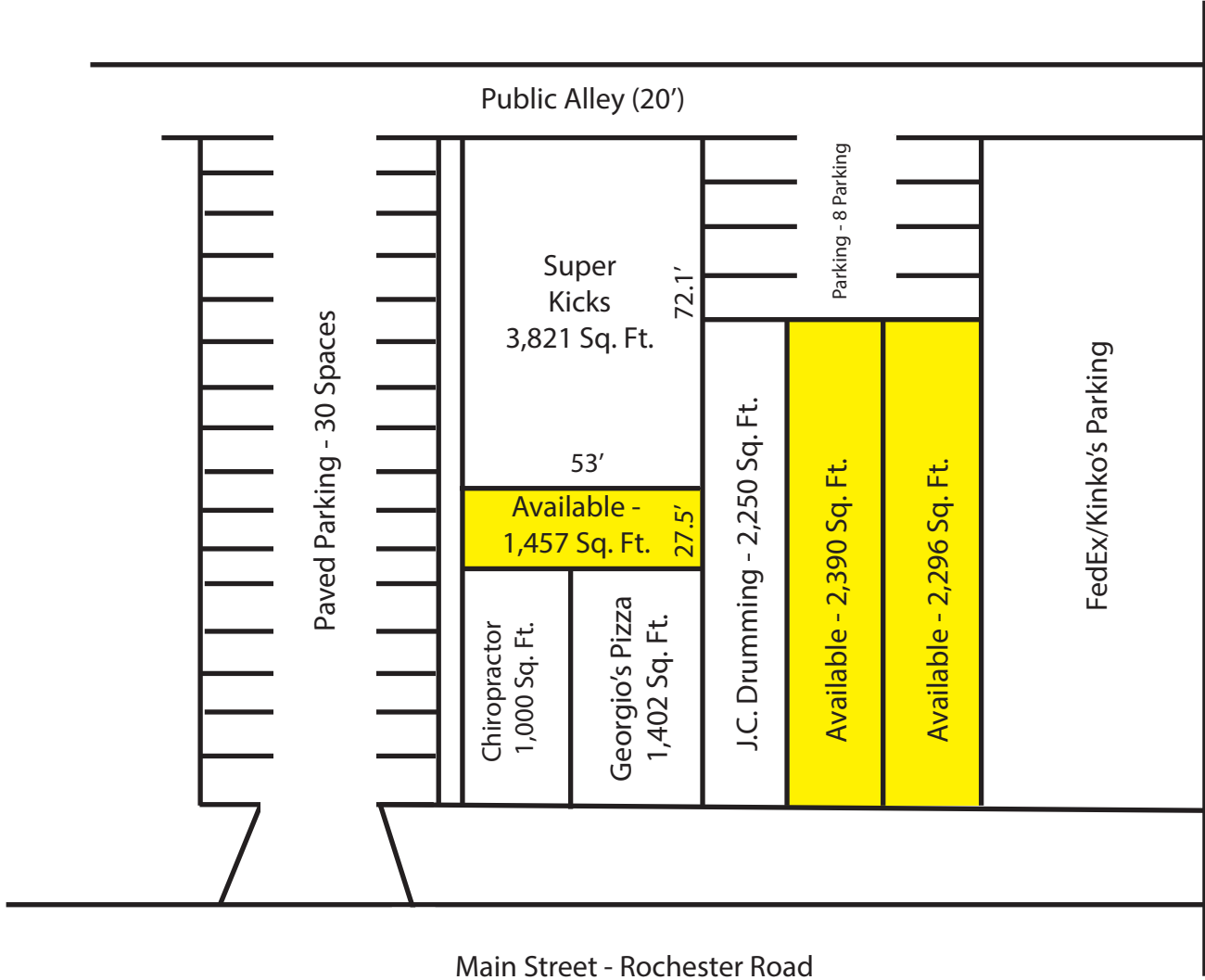
REAL ESTATE

29580 Northwestern Hwy. Suite 110 Southfield MI 48034

Phone: 248.750.1700 Fax: 248.750.1771

www.ludwigseeley.com

Public Parking



N

GATEWAY CENTER
103 - 125 MAIN STREET
ROCHESTER, MI



East St

E 3rd St

Main St Alley

Walnut Blvd

Pine St

3,624 ADT

11,235 ADT

23,041 ADT



Gateway Plaza

Mill St

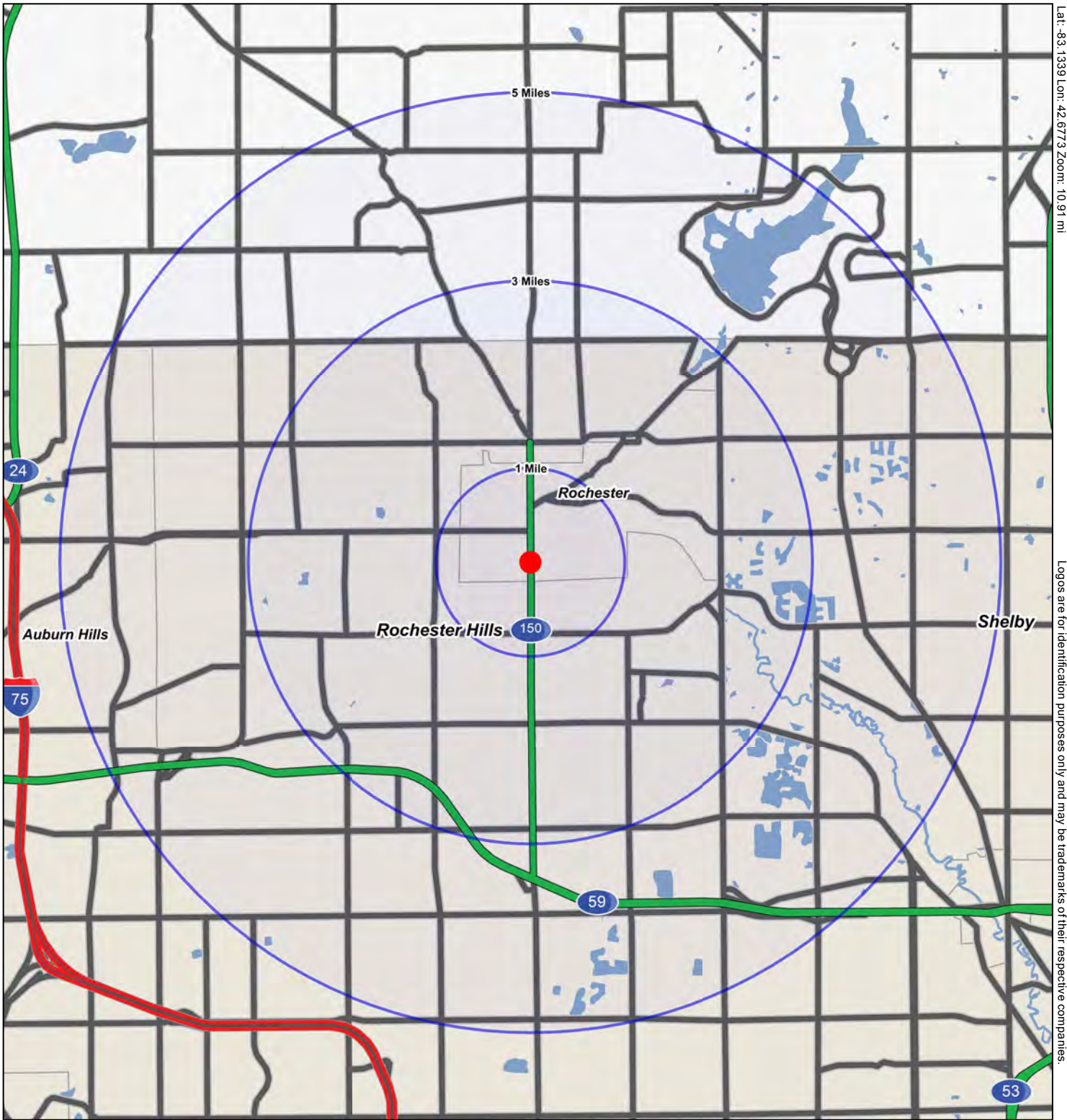
150

S Rochester Rd

Diversion

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42°40'39.22" N 83°08'02.29" W elev 751 ft



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**103 - 125 Main Street
Rochester, MI**

December 2012

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	9,681	61,327	134,917
2000 Group Quarters	285	634	2,459
2009 Total Population	10,062	64,818	149,005
2014 Total Population	10,165	65,855	153,222
2009 - 2014 Annual Rate	0.2%	0.32%	0.56%
 2000 Households	4,300	24,497	51,474
2000 Average Household Size	2.19	2.48	2.57
2009 Households	4,532	26,263	57,489
2009 Average Household Size	2.16	2.44	2.55
2014 Households	4,597	26,782	59,377
2014 Average Household Size	2.15	2.43	2.54
2009 - 2014 Annual Rate	0.29%	0.39%	0.65%
2000 Families	2,349	16,764	36,750
2000 Average Family Size	2.98	3.05	3.1
2009 Families	2,444	17,843	40,880
2009 Average Family Size	2.96	3.02	3.07
2014 Families	2,463	18,126	42,073
2014 Average Family Size	2.96	3.01	3.06
2009 - 2014 Annual Rate	0.16%	0.32%	0.58%
 2000 Housing Units	4,507	25,551	53,698
Owner Occupied Housing Units	58.2%	71.9%	71.9%
Renter Occupied Housing Units	36.5%	24.0%	24.0%
Vacant Housing Units	5.3%	4.1%	4.1%
2009 Housing Units	4,903	28,179	61,638
Owner Occupied Housing Units	57.2%	70.2%	70.0%
Renter Occupied Housing Units	35.3%	23.0%	23.3%
Vacant Housing Units	7.6%	6.8%	6.7%
2014 Housing Units	4,968	28,779	63,548
Owner Occupied Housing Units	57.2%	70.3%	70.2%
Renter Occupied Housing Units	35.3%	22.7%	23.2%
Vacant Housing Units	7.5%	6.9%	6.6%
Median Household Income			
2000	\$58,014	\$70,692	\$71,188
2009	\$74,683	\$87,055	\$87,787
2014	\$76,208	\$97,141	\$95,484
Median Home Value			
2000	\$183,025	\$216,755	\$214,909
2009	\$150,715	\$193,991	\$195,469
2014	\$150,893	\$195,036	\$196,686
Per Capita Income			
2000	\$30,924	\$34,769	\$33,917
2009	\$41,337	\$45,187	\$44,935
2014	\$43,119	\$47,078	\$46,561
Median Age			
2000	35.5	37.5	36.6
2009	37.4	39.9	38.8
2014	37.1	40.1	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Households by Income			
Household Income Base	4,176	24,505	51,290
< \$15,000	10.0%	6.5%	6.2%
\$15,000 - \$24,999	9.9%	6.7%	6.4%
\$25,000 - \$34,999	11.1%	7.9%	7.7%
\$35,000 - \$49,999	13.1%	12.0%	12.4%
\$50,000 - \$74,999	21.2%	20.0%	20.0%
\$75,000 - \$99,999	14.2%	15.5%	15.6%
\$100,000 - \$149,999	13.3%	18.9%	18.7%
\$150,000 - \$199,999	3.5%	7.1%	6.9%
\$200,000+	3.6%	5.4%	6.1%
Average Household Income	\$71,495	\$87,132	\$89,193
2009 Households by Income			
Household Income Base	4,530	26,264	57,489
< \$15,000	7.3%	4.9%	4.6%
\$15,000 - \$24,999	7.9%	5.5%	4.9%
\$25,000 - \$34,999	9.1%	5.6%	5.5%
\$35,000 - \$49,999	11.9%	9.4%	8.8%
\$50,000 - \$74,999	14.0%	14.8%	16.3%
\$75,000 - \$99,999	18.1%	17.5%	16.9%
\$100,000 - \$149,999	19.7%	22.9%	22.4%
\$150,000 - \$199,999	5.4%	9.0%	9.4%
\$200,000+	6.6%	10.4%	11.2%
Average Household Income	\$92,038	\$111,590	\$116,617
2014 Households by Income			
Household Income Base	4,597	26,782	59,377
< \$15,000	7.1%	4.7%	4.3%
\$15,000 - \$24,999	7.6%	5.2%	4.6%
\$25,000 - \$34,999	8.4%	5.1%	4.9%
\$35,000 - \$49,999	11.1%	9.0%	8.5%
\$50,000 - \$74,999	15.1%	14.8%	15.4%
\$75,000 - \$99,999	11.6%	12.4%	14.3%
\$100,000 - \$149,999	26.8%	28.7%	26.8%
\$150,000 - \$199,999	5.5%	9.2%	9.6%
\$200,000+	6.8%	11.0%	11.5%
Average Household Income	\$95,724	\$115,816	\$120,304
2000 Owner Occupied HUs by Value			
Total	2,587	18,408	38,553
<\$50,000	1.0%	4.9%	4.0%
\$50,000 - 99,999	12.8%	4.5%	5.5%
\$100,000 - 149,999	18.3%	13.0%	15.3%
\$150,000 - 199,999	24.7%	21.1%	20.0%
\$200,000 - \$299,999	28.8%	35.7%	32.2%
\$300,000 - 499,999	11.5%	17.1%	18.4%
\$500,000 - 999,999	2.8%	3.2%	3.9%
\$1,000,000+	0.2%	0.5%	0.6%
Average Home Value	\$212,971	\$238,842	\$242,698
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,688	6,134	12,860
With Cash Rent	96.7%	96.6%	97.0%
No Cash Rent	3.3%	3.4%	3.0%
Median Rent	\$617	\$650	\$675
Average Rent	\$684	\$688	\$728

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	9,679	61,330	134,917
Age 0 - 4	6.8%	6.7%	6.6%
Age 5 - 9	6.2%	7.1%	7.3%
Age 10 - 14	6.0%	7.1%	7.3%
Age 15 - 19	5.5%	6.3%	6.9%
Age 20 - 24	6.3%	5.0%	5.7%
Age 25 - 34	18.2%	13.5%	13.5%
Age 35 - 44	17.9%	17.7%	17.7%
Age 45 - 54	13.8%	16.1%	16.1%
Age 55 - 64	7.3%	9.7%	9.5%
Age 65 - 74	4.6%	5.7%	5.3%
Age 75 - 84	4.7%	3.6%	3.1%
Age 85+	2.8%	1.4%	1.1%
Age 18+	77.8%	74.9%	74.5%
2009 Population by Age			
Total	10,062	64,818	149,003
Age 0 - 4	6.9%	6.6%	6.5%
Age 5 - 9	5.7%	6.6%	6.7%
Age 10 - 14	5.4%	6.6%	7.0%
Age 15 - 19	5.9%	6.3%	7.0%
Age 20 - 24	7.9%	5.4%	5.5%
Age 25 - 34	14.2%	11.4%	11.7%
Age 35 - 44	16.8%	15.2%	15.2%
Age 45 - 54	14.8%	16.3%	16.6%
Age 55 - 64	10.7%	13.0%	12.4%
Age 65 - 74	5.4%	6.9%	6.3%
Age 75 - 84	3.5%	3.9%	3.4%
Age 85+	2.8%	1.8%	1.5%
Age 18+	78.9%	76.3%	75.5%
2014 Population by Age			
Total	10,163	65,853	153,221
Age 0 - 4	6.9%	6.6%	6.5%
Age 5 - 9	5.8%	6.6%	6.7%
Age 10 - 14	5.2%	6.5%	6.9%
Age 15 - 19	5.3%	5.9%	6.6%
Age 20 - 24	7.5%	5.4%	5.7%
Age 25 - 34	16.6%	12.2%	12.0%
Age 35 - 44	14.4%	14.0%	14.4%
Age 45 - 54	14.4%	15.3%	15.6%
Age 55 - 64	10.9%	13.1%	12.6%
Age 65 - 74	7.1%	8.6%	7.9%
Age 75 - 84	3.6%	3.9%	3.5%
Age 85+	2.5%	1.9%	1.5%
Age 18+	79.3%	76.5%	75.8%
2000 Population by Sex			
Males	47.2%	48.6%	49.4%
Females	52.8%	51.4%	50.6%
2009 Population by Sex			
Males	47.7%	48.7%	49.3%
Females	52.3%	51.3%	50.7%
2014 Population by Sex			
Males	48.1%	48.8%	49.3%
Females	51.9%	51.2%	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Population by Race/Ethnicity			
Total	9,680	61,327	134,918
White Alone	89.9%	89.9%	89.2%
Black Alone	2.1%	2.2%	2.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	6.0%	5.9%	5.8%
Some Other Race Alone	0.4%	0.4%	0.5%
Two or More Races	1.3%	1.3%	1.5%
Hispanic Origin	2.1%	2.0%	2.1%
Diversity Index	22.1	21.9	23.3
2009 Population by Race/Ethnicity			
Total	10,061	64,819	149,006
White Alone	85.5%	85.8%	85.1%
Black Alone	2.7%	2.8%	3.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	9.5%	9.1%	9.0%
Some Other Race Alone	0.6%	0.5%	0.6%
Two or More Races	1.6%	1.5%	1.9%
Hispanic Origin	2.8%	2.6%	2.7%
Diversity Index	30.0	29.2	30.6
2014 Population by Race/Ethnicity			
Total	10,164	65,855	153,221
White Alone	82.5%	83.1%	82.3%
Black Alone	2.9%	3.1%	3.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	12.0%	11.4%	11.2%
Some Other Race Alone	0.6%	0.6%	0.7%
Two or More Races	1.7%	1.7%	2.1%
Hispanic Origin	3.2%	3.0%	3.1%
Diversity Index	34.8	33.6	35.0
 2000 Population 3+ by School Enrollment			
Total	9,283	59,213	129,730
Enrolled in Nursery/Preschool	2.3%	2.3%	2.3%
Enrolled in Kindergarten	1.7%	1.6%	1.5%
Enrolled in Grade 1-8	10.8%	12.4%	12.6%
Enrolled in Grade 9-12	4.1%	5.8%	6.1%
Enrolled in College	8.3%	5.8%	6.6%
Enrolled in Grad/Prof School	2.4%	2.0%	1.8%
Not Enrolled in School	70.3%	70.2%	69.1%
2009 Population 25+ by Educational Attainment			
Total	6,870	44,398	100,097
Less than 9th Grade	1.6%	1.4%	1.9%
9th - 12th Grade, No Diploma	4.8%	3.6%	4.1%
High School Graduate	17.3%	16.9%	19.8%
Some College, No Degree	20.2%	18.7%	19.4%
Associate Degree	8.5%	7.6%	8.2%
Bachelor's Degree	29.6%	30.4%	27.8%
Graduate/Professional Degree	18.1%	21.4%	18.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
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Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2009 Population 15+ by Marital Status			
Total	8,258	51,980	118,776
Never Married	31.1%	25.2%	26.1%
Married	51.4%	60.6%	60.8%
Widowed	6.2%	4.7%	4.4%
Divorced	11.3%	9.4%	8.7%
 2000 Population 16+ by Employment Status			
Total	7,631	47,626	103,997
In Labor Force	73.8%	70.4%	69.9%
Civilian Employed	69.8%	68.3%	67.9%
Civilian Unemployed	4.0%	2.1%	2.1%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	26.2%	29.6%	30.1%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	89.1%	90.8%	89.7%
Civilian Unemployed	10.9%	9.2%	10.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	92.9%	94.0%	93.2%
Civilian Unemployed	7.1%	6.0%	6.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,120	24,824	53,234
Own Children < 6 Only	7.4%	7.2%	7.8%
Employed/in Armed Forces	3.9%	3.9%	4.3%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	3.5%	3.3%	3.4%
Own Children < 6 and 6-17 Only	6.6%	6.3%	6.2%
Employed/in Armed Forces	3.3%	3.2%	3.1%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	3.3%	3.0%	3.1%
Own Children 6-17 Only	14.3%	18.9%	19.4%
Employed/in Armed Forces	10.8%	12.9%	13.3%
Unemployed	0.3%	0.2%	0.3%
Not in Labor Force	3.2%	5.7%	5.8%
No Own Children < 18	71.7%	67.6%	66.7%
Employed/in Armed Forces	42.6%	38.9%	37.7%
Unemployed	3.7%	1.7%	1.5%
Not in Labor Force	25.3%	27.0%	27.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
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Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2009 Employed Population 16+ by Industry			
Total	4,703	29,165	66,113
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.8%	3.4%	4.1%
Manufacturing	17.7%	18.2%	19.0%
Wholesale Trade	3.3%	3.5%	3.7%
Retail Trade	11.4%	11.2%	11.4%
Transportation/Utilities	1.8%	1.6%	1.8%
Information	1.7%	1.6%	1.8%
Finance/Insurance/Real Estate	6.7%	7.3%	7.4%
Services	49.1%	50.5%	48.2%
Public Administration	3.4%	2.6%	2.6%
2009 Employed Population 16+ by Occupation			
Total	4,702	29,165	66,110
White Collar	77.2%	80.6%	76.8%
Management/Business/Financial	21.2%	22.9%	21.2%
Professional	31.9%	33.3%	31.2%
Sales	13.2%	13.7%	13.1%
Administrative Support	11.0%	10.7%	11.4%
Services	11.5%	9.7%	10.8%
Blue Collar	11.3%	9.7%	12.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.1%	2.4%	3.0%
Installation/Maintenance/Repair	1.4%	1.8%	2.3%
Production	3.6%	3.4%	4.4%
Transportation/Material Moving	3.3%	2.2%	2.7%
 2000 Workers 16+ by Means of Transportation to Work			
Total	5,271	32,219	69,639
Drove Alone - Car, Truck, or Van	88.1%	90.0%	89.9%
Carpooled - Car, Truck, or Van	5.6%	5.3%	5.5%
Public Transportation	0.3%	0.2%	0.2%
Walked	3.0%	1.0%	1.2%
Other Means	0.6%	0.5%	0.4%
Worked at Home	2.6%	3.0%	2.8%
2000 Workers 16+ by Travel Time to Work			
Total	5,271	32,218	69,640
Did Not Work at Home	97.4%	97.0%	97.2%
Less than 5 minutes	4.1%	2.2%	2.0%
5 to 9 minutes	9.7%	7.4%	7.2%
10 to 19 minutes	17.7%	23.5%	25.7%
20 to 24 minutes	16.7%	15.1%	15.4%
25 to 34 minutes	22.0%	22.3%	21.8%
35 to 44 minutes	8.3%	8.9%	8.7%
45 to 59 minutes	11.0%	10.5%	10.1%
60 to 89 minutes	6.8%	5.8%	5.1%
90 or more minutes	1.1%	1.3%	1.5%
Worked at Home	2.6%	3.0%	2.8%
Average Travel Time to Work (in min)	26.9	27.3	27.0
2000 Households by Vehicles Available			
Total	4,274	24,550	51,429
None	6.7%	3.9%	3.7%
1	38.9%	30.8%	28.0%
2	42.9%	48.1%	48.5%
3	8.8%	12.7%	14.6%
4	1.5%	3.2%	3.8%
5+	1.1%	1.3%	1.5%
Average Number of Vehicles Available	1.6	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Households by Type			
Total	4,300	24,496	51,473
Family Households	54.6%	68.4%	71.4%
Married-couple Family	44.2%	58.8%	61.8%
With Related Children	22.1%	28.7%	30.5%
Other Family (No Spouse)	10.5%	9.7%	9.6%
With Related Children	6.3%	5.5%	5.5%
Nonfamily Households	45.4%	31.6%	28.6%
Householder Living Alone	39.0%	26.9%	23.6%
Householder Not Living Alone	6.3%	4.7%	5.0%
Households with Related Children	28.4%	34.2%	35.9%
Households with Persons 65+	19.4%	19.1%	17.6%
2000 Households by Size			
Total	4,300	24,497	51,474
1 Person Household	39.0%	26.9%	23.6%
2 Person Household	29.9%	33.4%	33.5%
3 Person Household	13.6%	15.5%	16.2%
4 Person Household	12.0%	15.8%	17.0%
5 Person Household	4.0%	6.2%	7.0%
6 Person Household	1.2%	1.7%	2.0%
7+ Person Household	0.4%	0.5%	0.7%
2000 Households by Year Householder Moved In			
Total	4,275	24,547	51,429
Moved in 1999 to March 2000	22.3%	19.8%	20.3%
Moved in 1995 to 1998	35.5%	31.6%	31.4%
Moved in 1990 to 1994	18.7%	19.4%	18.3%
Moved in 1980 to 1989	13.9%	18.0%	16.9%
Moved in 1970 to 1979	4.1%	6.9%	7.6%
Moved in 1969 or Earlier	5.4%	4.2%	5.5%
Median Year Householder Moved In	1996	1995	1995
 2000 Housing Units by Units in Structure			
Total	4,509	25,571	53,638
1, Detached	50.2%	60.0%	65.1%
1, Attached	8.4%	11.4%	7.5%
2	3.2%	1.1%	0.7%
3 or 4	6.0%	3.8%	3.6%
5 to 9	13.5%	10.2%	8.7%
10 to 19	10.4%	6.4%	6.8%
20+	8.3%	3.5%	4.1%
Mobile Home	0.0%	3.6%	3.4%
Other	0.0%	0.1%	0.0%
2000 Housing Units by Year Structure Built			
Total	4,473	25,580	53,665
1999 to March 2000	2.4%	3.5%	3.6%
1995 to 1998	5.9%	8.2%	10.4%
1990 to 1994	9.7%	9.0%	10.2%
1980 to 1989	19.3%	25.6%	23.6%
1970 to 1979	17.8%	25.8%	22.8%
1969 or Earlier	44.8%	27.9%	29.4%
Median Year Structure Built	1973	1979	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

125 S Main St
Rochester, MI 48307-2032

Latitude: 42.67684
Longitude: -83.13381
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Top 3 Tapestry Segments			
1.	Old and Newcomers	In Style	Suburban Splendor
2.	Boomburbs	Suburban Splendor	Enterprising Professio
3.	Enterprising Professio	Old and Newcomers	Boomburbs



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,592,135	\$72,998,050	\$167,370,189
Average Spent	\$2,337.19	\$2,779.50	\$2,911.34
Spending Potential Index	93	111	116
Computers & Accessories: Total \$	\$1,386,212	\$9,510,324	\$21,796,431
Average Spent	\$305.87	\$362.12	\$379.14
Spending Potential Index	134	159	166
Education: Total \$	\$7,640,488	\$55,086,585	\$127,091,067
Average Spent	\$1,685.90	\$2,097.50	\$2,210.70
Spending Potential Index	134	167	176
Entertainment/Recreation: Total \$	\$18,984,036	\$134,706,266	\$308,382,625
Average Spent	\$4,188.89	\$5,129.13	\$5,364.20
Spending Potential Index	129	158	166
Food at Home: Total \$	\$26,519,121	\$181,132,255	\$412,318,521
Average Spent	\$5,851.53	\$6,896.86	\$7,172.13
Spending Potential Index	128	151	157
Food Away from Home: Total \$	\$19,788,142	\$135,907,951	\$311,207,676
Average Spent	\$4,366.32	\$5,174.88	\$5,413.34
Spending Potential Index	131	155	163
Health Care: Total \$	\$21,142,886	\$149,459,274	\$336,534,125
Average Spent	\$4,665.24	\$5,690.87	\$5,853.89
Spending Potential Index	124	151	155
HH Furnishings & Equipment: Total \$	\$11,500,173	\$81,833,151	\$187,593,098
Average Spent	\$2,537.55	\$3,115.91	\$3,263.11
Spending Potential Index	117	143	150
Investments: Total \$	\$7,965,078	\$61,993,785	\$141,740,298
Average Spent	\$1,757.52	\$2,360.50	\$2,465.52
Spending Potential Index	122	164	171
Retail Goods: Total \$	\$142,741,312	\$1,004,718,886	\$2,298,825,469
Average Spent	\$31,496.32	\$38,256.06	\$39,987.22
Spending Potential Index	122	149	156
Shelter: Total \$	\$95,948,779	\$665,179,464	\$1,519,582,225
Average Spent	\$21,171.40	\$25,327.63	\$26,432.57
Spending Potential Index	135	162	169
TV/Video/Sound Equipment: Total \$	\$7,165,764	\$48,973,622	\$111,812,300
Average Spent	\$1,581.15	\$1,864.74	\$1,944.93
Spending Potential Index	130	153	160
Travel: Total \$	\$10,984,527	\$79,967,946	\$182,883,165
Average Spent	\$2,423.77	\$3,044.89	\$3,181.19
Spending Potential Index	131	165	172
Vehicle Maintenance & Repairs: Total \$	\$5,456,089	\$37,996,946	\$86,741,863
Average Spent	\$1,203.90	\$1,446.79	\$1,508.84
Spending Potential Index	129	155	161

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.