

Oak Tree Shopping Center Woodward Ave. & Webster (1 1/2 Mile) Royal Oak, Michigan

For Lease

Space Size:
2,880 Sq. Ft.

Building Size:
16,361 Sq. Ft.

Lot Size:
48,800 Sq. Ft.
(Irregular Shaped)

Available:
Immediately

Zoning:
Commercial- Retail



Frontage on Woodward Ave. & Webster

Great Visibility and Strong Retail Site

Easy Ingress & Egress

Demographics	Category	1 Mile:	3 Mile:	5 Mile:
	Population	15,667	134,352	309,195
	Average Income	\$65,116	\$67,960	\$71,296
	Households	7,514	61,946	135,969

Ludwig & Seeley
REAL ESTATE

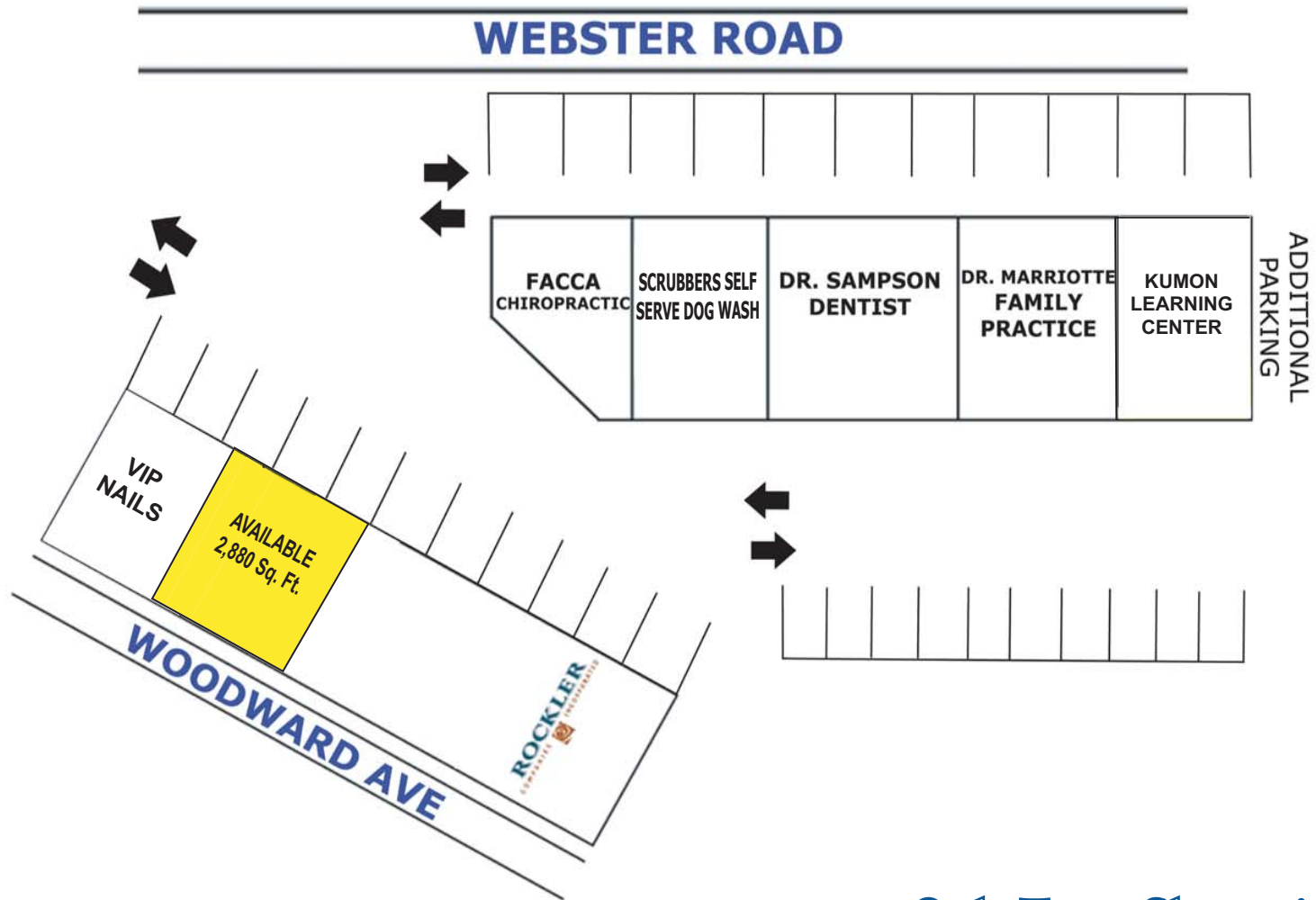
29580 Northwestern Hwy. Suite 110 Southfield MI 48034

Phone: 248.750.1700 Fax: 248.750.1771

www.ludwigseeley.com

Contact:

Richard G. Ludwig
rgludwig@ludwigseeley.com



Oak Tree Shopping Center
Woodward Ave. & Webster (12 1/2 Mile)
Royal Oak, Michigan



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Webster & Woodward
Royal Oak, Michigan

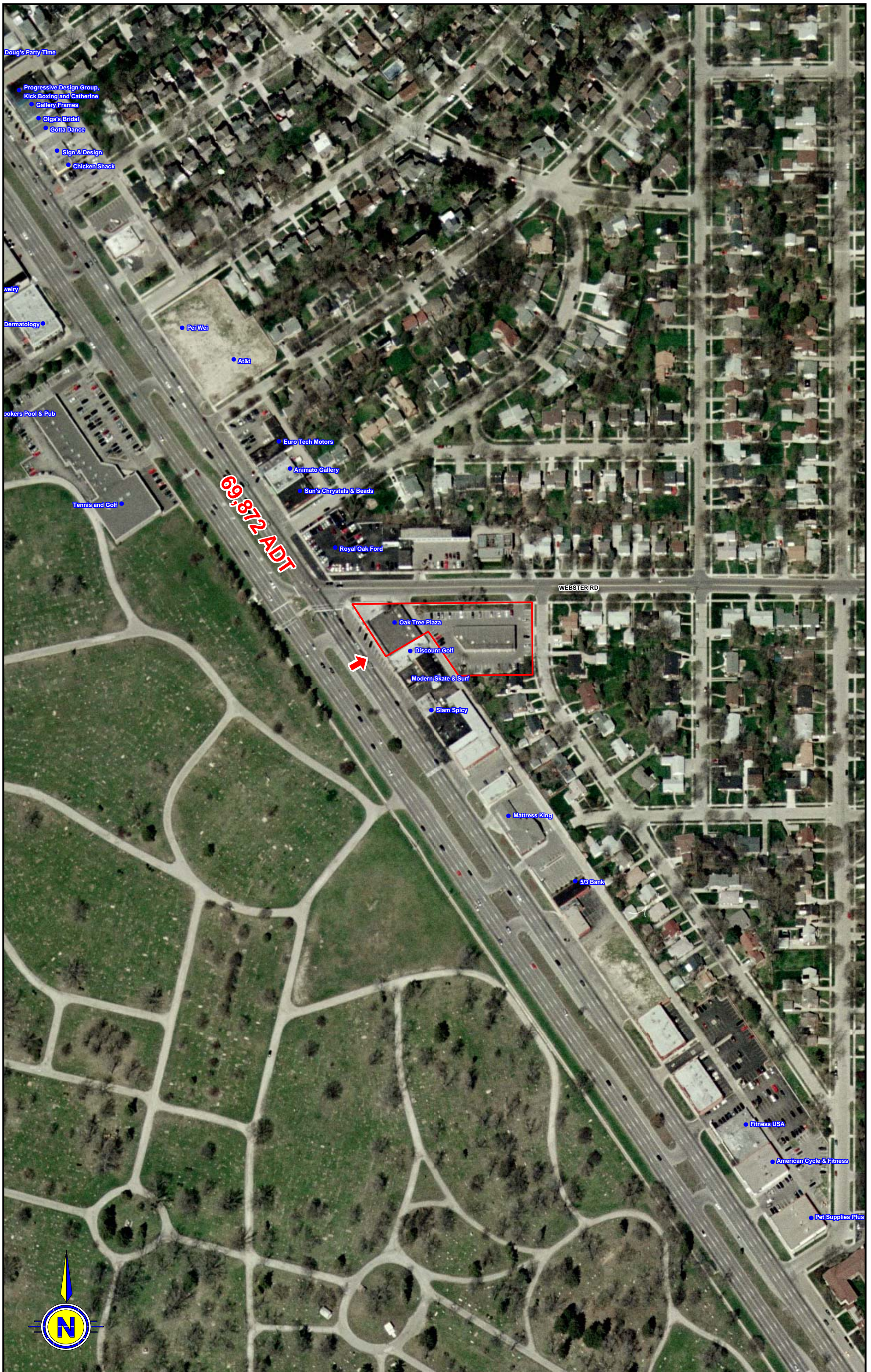
Ludwig & Seeley, Inc.



Prepared By:

Ludwig & Seeley, Inc.

April 2004



Doug's Party Time

Progressive Design Group,
Kick Boxing and Catherine
Gallery Frames
Olga's Bridal
Gotta Dance

Sign & Design
Chicken Shack

welry

Dermatology

Bookers Pool & Pub

Tennis and Golf

Pei Wei

At&t

Euro Tech Motors

Animato Gallery

Sun's Chrystals & Beads

Royal Oak Ford

WEBSTER RD

Oak Tree Plaza

Discount Golf

Modern Skate & Surf

Slam Spicy

Mattress King

53 Bank

Fitness USA




American Cycle & Fitness

Pet Supplies Plus



Woodward Ave and W Webster R...
Woodward Ave & W...
Royal Oak, MI 48073

Latitude: 42.51064
Longitude: -83.17903
Site Type: Rings


	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
			
2000 Total Population	16,149	137,743	315,715
2000 Group Quarters	117	1,167	2,476
2009 Total Population	15,667	134,352	309,195
2014 Total Population	15,382	132,142	304,761
2009 - 2014 Annual Rate	-0.37%	-0.33%	-0.29%
			
2000 Households	7,532	61,843	135,734
2000 Average Household Size	2.13	2.21	2.31
2009 Households	7,514	61,946	135,969
2009 Average Household Size	2.07	2.15	2.26
2014 Households	7,438	61,444	135,009
2014 Average Household Size	2.05	2.13	2.24
2009 - 2014 Annual Rate	-0.2%	-0.16%	-0.14%
2000 Families	4,059	34,622	80,538
2000 Average Family Size	2.92	2.97	3.02
2009 Families	3,959	33,876	78,983
2009 Average Family Size	2.87	2.91	2.98
2014 Families	3,875	33,239	77,652
2014 Average Family Size	2.86	2.9	2.97
2009 - 2014 Annual Rate	-0.43%	-0.38%	-0.34%
			
2000 Housing Units	7,902	63,933	140,411
Owner Occupied Housing Units	70.6%	69.4%	68.7%
Renter Occupied Housing Units	24.8%	27.3%	28.0%
Vacant Housing Units	4.6%	3.3%	3.3%
2009 Housing Units	8,102	65,741	144,731
Owner Occupied Housing Units	68.1%	67.1%	66.2%
Renter Occupied Housing Units	24.7%	27.1%	27.7%
Vacant Housing Units	7.3%	5.8%	6.1%
2014 Housing Units	8,106	65,807	145,119
Owner Occupied Housing Units	66.9%	66.2%	65.5%
Renter Occupied Housing Units	24.9%	27.2%	27.6%
Vacant Housing Units	8.2%	6.6%	7.0%
Median Household Income			
2000	\$55,296	\$55,335	\$54,372
2009	\$68,489	\$69,129	\$68,006
2014	\$68,587	\$69,514	\$67,725
Median Home Value			
2000	\$154,626	\$153,608	\$145,093
2009	\$134,767	\$139,832	\$131,912
2014	\$134,816	\$139,877	\$132,047
Per Capita Income			
2000	\$30,429	\$30,873	\$30,801
2009	\$37,978	\$38,594	\$38,179
2014	\$39,727	\$40,419	\$39,982
Median Age			
2000	37.9	37.5	37.4
2009	40.2	40.2	40.1
2014	40.8	41.2	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Woodward Ave and W Webster R...
Woodward Ave & W...
Royal Oak, MI 48073

Latitude: 42.51064
Longitude: -83.17903
Site Type: Rings


	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
 Household Income Base	7,643	61,784	135,501
< \$15,000	8.3%	9.7%	10.4%
\$15,000 - \$24,999	10.1%	9.1%	9.4%
\$25,000 - \$34,999	10.9%	10.7%	10.4%
\$35,000 - \$49,999	15.1%	15.0%	15.2%
\$50,000 - \$74,999	22.8%	22.2%	21.6%
\$75,000 - \$99,999	16.0%	15.3%	13.9%
\$100,000 - \$149,999	12.3%	12.2%	11.7%
\$150,000 - \$199,999	2.5%	3.1%	3.5%
\$200,000+	1.8%	2.8%	3.8%
Average Household Income	\$65,116	\$67,960	\$71,296
2009 Households by Income			
Household Income Base	7,514	61,945	135,967
< \$15,000	5.5%	7.5%	8.0%
\$15,000 - \$24,999	8.6%	7.5%	7.5%
\$25,000 - \$34,999	9.5%	7.9%	8.0%
\$35,000 - \$49,999	11.2%	11.8%	11.9%
\$50,000 - \$74,999	19.0%	18.8%	18.8%
\$75,000 - \$99,999	20.0%	18.8%	17.9%
\$100,000 - \$149,999	19.3%	19.5%	18.0%
\$150,000 - \$199,999	4.0%	4.0%	4.4%
\$200,000+	2.9%	4.3%	5.6%
Average Household Income	\$79,506	\$83,227	\$86,575
2014 Households by Income			
Household Income Base	7,440	61,446	135,007
< \$15,000	5.4%	7.3%	7.7%
\$15,000 - \$24,999	8.3%	7.2%	7.2%
\$25,000 - \$34,999	8.7%	7.2%	7.4%
\$35,000 - \$49,999	10.8%	11.2%	11.3%
\$50,000 - \$74,999	19.2%	19.1%	19.3%
\$75,000 - \$99,999	14.0%	12.9%	12.5%
\$100,000 - \$149,999	26.4%	26.4%	24.3%
\$150,000 - \$199,999	4.2%	4.2%	4.5%
\$200,000+	3.0%	4.4%	5.7%
Average Household Income	\$82,452	\$86,386	\$89,967
2000 Owner Occupied HUs by Value			
Total	5,540	44,325	96,437
<\$50,000	3.6%	1.8%	3.3%
\$50,000 - 99,999	11.6%	10.4%	17.2%
\$100,000 - 149,999	31.3%	35.1%	33.1%
\$150,000 - 199,999	30.4%	29.9%	21.9%
\$200,000 - \$299,999	19.3%	16.4%	13.9%
\$300,000 - 499,999	3.5%	5.1%	7.0%
\$500,000 - 999,999	0.3%	1.1%	3.1%
\$1,000,000+	0.0%	0.2%	0.7%
Average Home Value	\$164,435	\$174,260	\$185,246
2000 Specified Renter Occupied HUs by Contract Rent			
Total	2,024	17,412	39,232
With Cash Rent	97.6%	97.3%	97.4%
No Cash Rent	2.4%	2.7%	2.6%
Median Rent	\$615	\$624	\$631
Average Rent	\$625	\$647	\$645

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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Latitude: 42.51064
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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	16,147	137,744	315,716
Age 0 - 4	5.9%	5.9%	5.9%
Age 5 - 9	5.0%	5.6%	6.2%
Age 10 - 14	5.5%	5.9%	6.4%
Age 15 - 19	5.3%	5.3%	5.7%
Age 20 - 24	5.1%	4.9%	5.1%
Age 25 - 34	18.1%	18.1%	16.7%
Age 35 - 44	17.4%	17.1%	16.7%
Age 45 - 54	14.8%	14.2%	14.4%
Age 55 - 64	7.4%	7.9%	8.5%
Age 65 - 74	6.8%	6.9%	6.9%
Age 75 - 84	6.6%	6.2%	5.6%
Age 85+	2.0%	2.1%	1.8%
Age 18+	80.1%	79.2%	77.7%
2009 Population by Age			
Total	15,668	134,352	309,197
Age 0 - 4	5.7%	5.7%	5.7%
Age 5 - 9	5.2%	5.5%	5.7%
Age 10 - 14	5.3%	5.7%	6.0%
Age 15 - 19	4.9%	5.3%	5.9%
Age 20 - 24	6.3%	5.6%	5.8%
Age 25 - 34	14.8%	13.8%	13.2%
Age 35 - 44	15.7%	16.2%	15.4%
Age 45 - 54	16.1%	15.8%	15.9%
Age 55 - 64	11.9%	11.7%	12.1%
Age 65 - 74	6.2%	6.5%	6.7%
Age 75 - 84	5.2%	5.4%	5.2%
Age 85+	2.8%	2.9%	2.5%
Age 18+	80.9%	79.8%	79.0%
2014 Population by Age			
Total	15,384	132,143	304,761
Age 0 - 4	5.5%	5.5%	5.6%
Age 5 - 9	5.1%	5.4%	5.6%
Age 10 - 14	5.3%	5.7%	5.9%
Age 15 - 19	5.0%	5.3%	5.6%
Age 20 - 24	5.8%	5.5%	5.8%
Age 25 - 34	16.3%	14.7%	14.0%
Age 35 - 44	13.3%	13.8%	13.4%
Age 45 - 54	15.3%	15.5%	15.2%
Age 55 - 64	13.0%	12.7%	13.1%
Age 65 - 74	8.2%	8.3%	8.6%
Age 75 - 84	4.6%	4.7%	4.7%
Age 85+	2.7%	2.8%	2.6%
Age 18+	81.0%	80.1%	79.5%
2000 Population by Sex			
Males	48.2%	48.0%	47.9%
Females	51.8%	52.0%	52.1%
2009 Population by Sex			
Males	48.4%	48.3%	48.2%
Females	51.6%	51.7%	51.8%
2014 Population by Sex			
Males	48.6%	48.5%	48.3%
Females	51.4%	51.5%	51.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	16,149	137,743	315,715
White Alone	94.4%	85.9%	75.1%
Black Alone	1.7%	9.6%	18.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.0%	2.0%	3.2%
Some Other Race Alone	0.3%	0.4%	0.4%
Two or More Races	1.4%	1.8%	2.1%
Hispanic Origin	1.2%	1.2%	1.3%
Diversity Index	12.9	27.0	41.5
2009 Population by Race/Ethnicity			
Total	15,666	134,353	309,195
White Alone	92.2%	82.6%	71.5%
Black Alone	2.2%	11.1%	20.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	3.1%	3.3%	5.0%
Some Other Race Alone	0.4%	0.5%	0.5%
Two or More Races	1.7%	2.2%	2.4%
Hispanic Origin	1.6%	1.9%	1.8%
Diversity Index	17.5	32.9	46.5
2014 Population by Race/Ethnicity			
Total	15,383	132,142	304,761
White Alone	90.8%	80.8%	69.4%
Black Alone	2.5%	11.8%	21.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	4.1%	4.1%	6.2%
Some Other Race Alone	0.5%	0.6%	0.6%
Two or More Races	1.9%	2.4%	2.6%
Hispanic Origin	1.9%	2.1%	2.1%
Diversity Index	20.5	35.9	49.2
2000 Population 3+ by School Enrollment			
 Total	15,701	132,363	304,611
Enrolled in Nursery/Preschool	1.5%	1.9%	1.9%
Enrolled in Kindergarten	1.2%	1.2%	1.3%
Enrolled in Grade 1-8	8.8%	9.5%	10.7%
Enrolled in Grade 9-12	5.2%	5.2%	5.6%
Enrolled in College	6.1%	5.4%	5.2%
Enrolled in Grad/Prof School	2.4%	2.4%	2.1%
Not Enrolled in School	74.9%	74.4%	73.1%
2009 Population 25+ by Educational Attainment			
Total	11,393	97,006	219,442
Less than 9th Grade	1.5%	2.1%	2.6%
9th - 12th Grade, No Diploma	4.6%	4.9%	6.4%
High School Graduate	20.5%	20.5%	21.7%
Some College, No Degree	20.8%	20.4%	20.7%
Associate Degree	6.3%	6.9%	6.7%
Bachelor's Degree	28.4%	27.7%	25.2%
Graduate/Professional Degree	17.9%	17.6%	16.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	13,140	111,759	255,572
Never Married	32.9%	31.9%	31.9%
Married	48.3%	48.7%	48.8%
Widowed	6.6%	7.2%	7.0%
Divorced	12.1%	12.3%	12.2%
2000 Population 16+ by Employment Status			
 Total	13,402	111,902	253,050
In Labor Force	71.0%	69.5%	67.8%
Civilian Employed	69.7%	67.4%	65.2%
Civilian Unemployed	1.3%	2.1%	2.6%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	29.0%	30.5%	32.2%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	91.3%	89.2%	87.7%
Civilian Unemployed	8.7%	10.8%	12.3%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	93.0%	91.9%
Civilian Unemployed	5.6%	7.0%	8.1%
2000 Females 16+ by Employment Status and Age of Children			
Total	7,095	58,967	133,955
Own Children < 6 Only	7.2%	7.2%	6.9%
Employed/in Armed Forces	4.6%	4.3%	4.1%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	2.6%	2.7%	2.6%
Own Children < 6 and 6-17 Only	4.0%	4.4%	5.0%
Employed/in Armed Forces	3.0%	2.7%	2.8%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.0%	1.6%	2.1%
Own Children 6-17 Only	13.7%	14.1%	15.4%
Employed/in Armed Forces	11.3%	11.2%	11.5%
Unemployed	0.0%	0.2%	0.3%
Not in Labor Force	2.5%	2.7%	3.6%
No Own Children < 18	75.0%	74.3%	72.8%
Employed/in Armed Forces	44.2%	42.5%	39.9%
Unemployed	0.9%	1.3%	1.5%
Not in Labor Force	29.9%	30.5%	31.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Employed Population 16+ by Industry			
 Total	7,421	61,169	134,842
Agriculture/Mining	0.1%	0.0%	0.1%
Construction	3.5%	4.0%	3.6%
Manufacturing	10.5%	12.0%	13.0%
Wholesale Trade	3.9%	3.8%	3.4%
Retail Trade	10.1%	10.6%	11.0%
Transportation/Utilities	1.9%	2.5%	3.0%
Information	2.9%	2.8%	3.0%
Finance/Insurance/Real Estate	8.1%	8.5%	8.6%
Services	55.5%	52.9%	51.2%
Public Administration	3.5%	3.0%	3.2%
2009 Employed Population 16+ by Occupation			
Total	7,421	61,168	134,842
White Collar	77.3%	76.7%	73.7%
Management/Business/Financial	19.3%	17.8%	16.9%
Professional	33.2%	32.8%	31.0%
Sales	12.2%	13.4%	13.2%
Administrative Support	12.7%	12.6%	12.7%
Services	12.0%	11.4%	12.5%
Blue Collar	10.7%	11.9%	13.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.6%	2.9%	2.8%
Installation/Maintenance/Repair	2.3%	2.4%	2.6%
Production	2.7%	3.7%	4.7%
Transportation/Material Moving	3.0%	2.8%	3.7%
2000 Workers 16+ by Means of Transportation to Work			
 Total	9,190	74,168	161,776
Drove Alone - Car, Truck, or Van	88.4%	88.3%	87.5%
Carpooled - Car, Truck, or Van	4.3%	5.9%	6.8%
Public Transportation	2.0%	0.8%	1.0%
Walked	2.5%	1.6%	1.5%
Other Means	0.2%	0.4%	0.5%
Worked at Home	2.6%	3.0%	2.8%
2000 Workers 16+ by Travel Time to Work			
Total	9,188	74,166	161,774
Did Not Work at Home	97.4%	97.0%	97.2%
Less than 5 minutes	1.3%	2.2%	2.1%
5 to 9 minutes	9.9%	9.3%	9.0%
10 to 19 minutes	30.9%	30.3%	29.8%
20 to 24 minutes	16.8%	17.4%	17.7%
25 to 34 minutes	23.8%	24.0%	24.4%
35 to 44 minutes	7.2%	6.5%	6.5%
45 to 59 minutes	4.9%	4.6%	4.7%
60 to 89 minutes	2.0%	1.9%	2.0%
90 or more minutes	0.8%	0.9%	1.0%
Worked at Home	2.6%	3.0%	2.8%
Average Travel Time to Work (in min)	22.7	22.5	22.9
2000 Households by Vehicles Available			
Total	7,567	61,742	135,699
None	6.2%	6.9%	7.4%
1	42.7%	40.4%	38.9%
2	37.5%	39.7%	39.5%
3	10.7%	9.6%	10.7%
4	2.2%	2.8%	2.7%
5+	0.6%	0.7%	0.8%
Average Number of Vehicles Available	1.6	1.6	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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Latitude: 42.51064
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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
 Total	7,533	61,842	135,734
Family Households	53.9%	56.0%	59.3%
Married-couple Family	44.2%	44.2%	45.1%
With Related Children	19.8%	19.7%	20.7%
Other Family (No Spouse)	9.7%	11.8%	14.3%
With Related Children	4.4%	6.1%	7.8%
Nonfamily Households	46.1%	44.0%	40.7%
Householder Living Alone	38.9%	36.8%	34.0%
Householder Not Living Alone	7.2%	7.2%	6.7%
Households with Related Children	24.2%	25.7%	28.5%
Households with Persons 65+	25.0%	24.5%	24.6%
2000 Households by Size			
Total	7,532	61,843	135,734
1 Person Household	38.9%	36.8%	34.0%
2 Person Household	31.8%	32.3%	32.0%
3 Person Household	13.5%	14.2%	15.0%
4 Person Household	10.4%	10.5%	11.5%
5 Person Household	3.9%	4.2%	4.8%
6 Person Household	1.1%	1.3%	1.7%
7+ Person Household	0.4%	0.7%	1.0%
2000 Households by Year Householder Moved In			
Total	7,565	61,743	135,697
Moved in 1999 to March 2000	18.2%	17.8%	17.2%
Moved in 1995 to 1998	25.9%	27.1%	27.4%
Moved in 1990 to 1994	14.7%	16.1%	16.1%
Moved in 1980 to 1989	15.7%	15.5%	16.4%
Moved in 1970 to 1979	11.5%	10.3%	10.6%
Moved in 1969 or Earlier	14.0%	13.2%	12.4%
Median Year Householder Moved In	1993	1993	1993
2000 Housing Units by Units in Structure			
 Total	7,940	63,917	140,421
1, Detached	67.8%	70.7%	70.9%
1, Attached	4.1%	3.3%	3.5%
2	1.3%	1.7%	1.7%
3 or 4	3.7%	3.3%	3.2%
5 to 9	6.6%	7.2%	7.4%
10 to 19	4.1%	4.3%	3.6%
20+	12.2%	8.4%	8.7%
Mobile Home	0.1%	0.9%	1.0%
Other	0.1%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	7,946	63,897	140,438
1999 to March 2000	0.7%	0.6%	0.6%
1995 to 1998	0.4%	0.8%	1.3%
1990 to 1994	0.5%	1.1%	1.8%
1980 to 1989	1.5%	3.5%	5.0%
1970 to 1979	8.1%	10.5%	12.5%
1969 or Earlier	88.8%	83.4%	78.7%
Median Year Structure Built	1955	1956	1957

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Woodward Ave and W Webster R...
Woodward Ave & W...
Royal Oak, MI 48073

Latitude: 42.51064
Longitude: -83.17903
Site Type: Rings

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Top 3 Tapestry Segments			
1.	Metropolitans	Metropolitans	Metropolitans
2.	Old and Newcomers	Cozy and Comfortable	Cozy and Comfortable
3.	Cozy and Comfortable	Main Street, USA	Main Street, USA



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$14,948,256	\$129,081,424	\$294,522,381
Average Spent	\$1,989.39	\$2,083.77	\$2,166.10
Spending Potential Index	79	83	87
Computers & Accessories: Total \$	\$1,927,124	\$16,619,711	\$37,921,914
Average Spent	\$256.47	\$268.29	\$278.90
Spending Potential Index	112	118	122
Education: Total \$	\$11,296,737	\$97,590,361	\$222,341,591
Average Spent	\$1,503.43	\$1,575.41	\$1,635.24
Spending Potential Index	120	126	130
Entertainment/Recreation: Total \$	\$27,311,601	\$236,059,082	\$539,898,993
Average Spent	\$3,634.76	\$3,810.72	\$3,970.75
Spending Potential Index	112	118	123
Food at Home: Total \$	\$38,040,057	\$327,767,302	\$748,705,847
Average Spent	\$5,062.56	\$5,291.18	\$5,506.45
Spending Potential Index	111	116	121
Food Away from Home: Total \$	\$28,151,494	\$242,592,475	\$554,020,349
Average Spent	\$3,746.54	\$3,916.19	\$4,074.61
Spending Potential Index	113	118	122
Health Care: Total \$	\$31,689,030	\$272,215,334	\$624,872,834
Average Spent	\$4,217.33	\$4,394.40	\$4,595.70
Spending Potential Index	112	117	122
HH Furnishings & Equipment: Total \$	\$16,228,539	\$140,347,611	\$320,572,836
Average Spent	\$2,159.77	\$2,265.64	\$2,357.69
Spending Potential Index	99	104	108
Investments: Total \$	\$12,175,283	\$105,497,634	\$238,296,315
Average Spent	\$1,620.35	\$1,703.06	\$1,752.58
Spending Potential Index	113	118	122
Retail Goods: Total \$	\$204,410,334	\$1,762,526,802	\$4,033,178,030
Average Spent	\$27,203.93	\$28,452.63	\$29,662.48
Spending Potential Index	106	111	115
Shelter: Total \$	\$136,014,223	\$1,174,347,035	\$2,658,618,602
Average Spent	\$18,101.44	\$18,957.59	\$19,553.12
Spending Potential Index	116	121	125
TV/Video/Sound Equipment: Total \$	\$10,156,518	\$87,425,952	\$200,334,748
Average Spent	\$1,351.68	\$1,411.33	\$1,473.39
Spending Potential Index	111	116	121
Travel: Total \$	\$16,113,819	\$139,614,874	\$316,417,128
Average Spent	\$2,144.51	\$2,253.82	\$2,327.13
Spending Potential Index	116	122	126
Vehicle Maintenance & Repairs: Total \$	\$7,832,266	\$67,418,279	\$153,963,260
Average Spent	\$1,042.36	\$1,088.34	\$1,132.34
Spending Potential Index	111	116	121

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.